VAPSTAT Forum



February 25, 2014

Agenda

5:00-5:15

Welcome

VAPStat Key Performance Indicators

5:15-5:40

Next Steps Progress Report

5:40-5:50

Audience Questions and Response

5:50-6:00

- Celebration of VAP Success
- Closing Remarks



~ Please submit **VAP**STAT feedback form on back page of ~ presentation at end of meeting

VAPStat Key Performance Indicators



VAPStat High Level Indicators

These High Level Indicators represent important statistics about the environment of vacant and abandoned properties in Louisville.



| KPI | Last VAPStat | January 2014 |
|---|--|--|
| Properties with Inactive Water Service for 3 or More Months | 8,290 total properties (6,580 residential) | 8,635 total properties (6,825 residential) |
| Vacant Properties (identified by Code Enforcement Officers as vacant) | 6,248 vacant properties (4,961 structures, 1,287 lots) | 6,564 vacant properties (5,161 structures, 1,403 lots) |
| Abandoned Properties (identified by Code Enforcement Officers as vacant for at least one year and Metro abatement work was performed within the same timeframe) | 1,100 abandoned properties** | 1,208 abandoned properties |

Louisville

^{*}Performance charts can be found in the appendix to this presentation.

^{**}Reported at the 7/2/13 VAPStat. Since that time an accurate number was not available due to a data system upgrade.

On-Track VAPStat KPI's

The KPIs listed here are on track with their desired performance.



| KPI | January 2014 Goal | January 2014 Performance | |
|---|------------------------|-----------------------------|--|
| Metro Foreclosures - Initiated | 8 | 8 | |
| Payment/ Collections from Fines, Abatement Cost & Liens | \$200,000 | \$226,838 | |
| Boarding & Cleaning Monthly Backlog | 600 open cases or less | 245 open cases | |



^{*}Performance charts can be found in the appendix to this presentation.

Off-Track VAPStat KPI's



| KPI |
|------------------------------------|
| Boarding & Cleaning Cases Resolved |

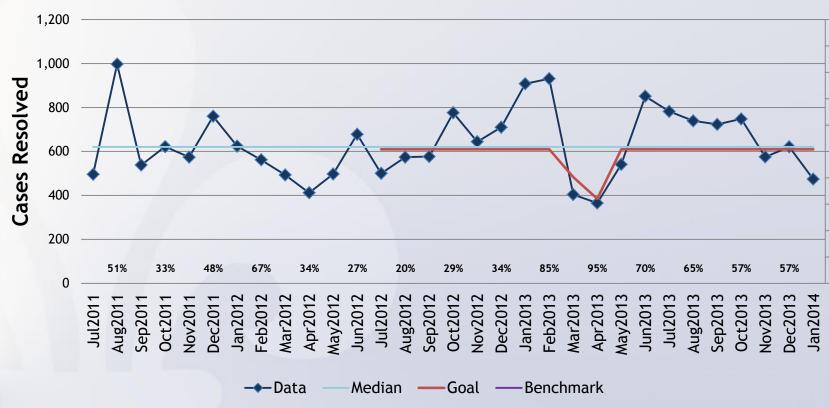


610 or more

cases resolved



474 cases resolved



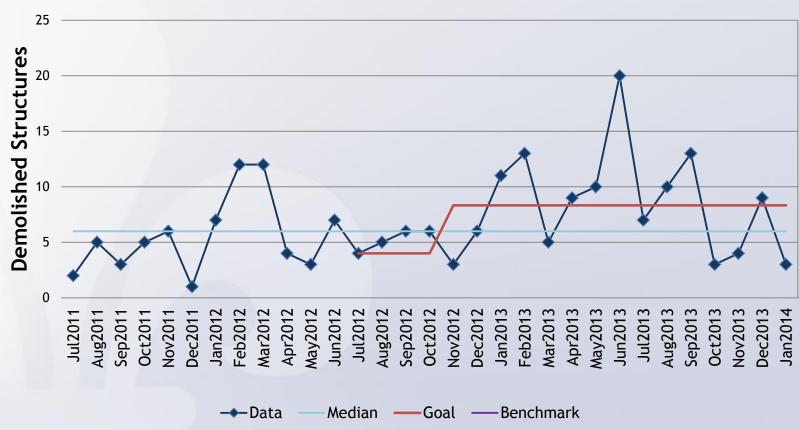


^{*} When our backlog is below 610 cases (as shown in Feb – May) our goal is to resolve 100% of cases.

Off-Track VAPStat KPI's



| KPI | January 2014 Goal | January 2014 Performance |
|----------------------|----------------------|-----------------------------|
| Metro Demolitions | 8 demolitions | 3 demolitions |

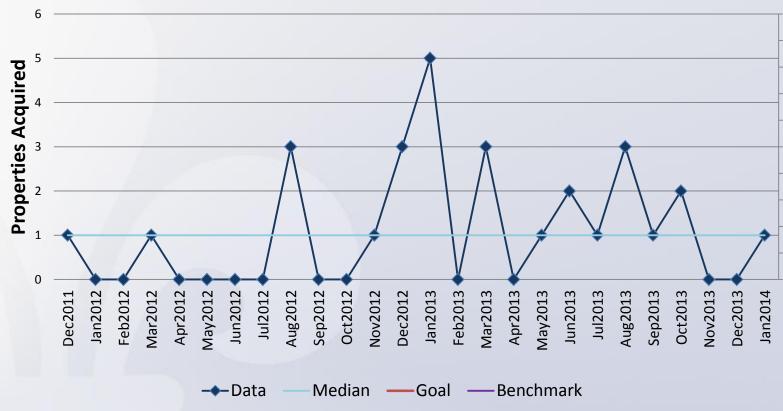




VAPStat KPI's With No Goal



| KPI | | January 2014 Performance |
|-------------------------------------|-----|-----------------------------|
| Properties Acquired by the Landbank | TBD | 1 property |

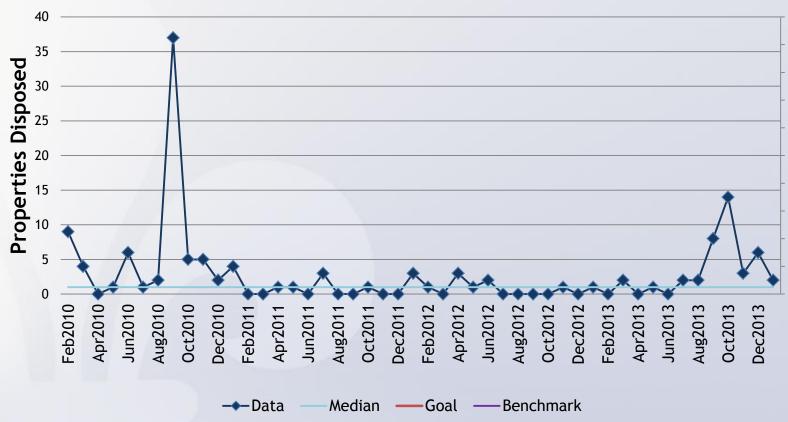




VAPStat KPI's With No Goal



| KPI | | January 2014 Performance |
|-------------------------------------|-----|-----------------------------|
| Properties Disposed by the Landbank | TBD | 2 properties |





VAPStat Next Steps Projects



On-Track Next Steps:

| # | Recommendation | Time- frame | Next Milestone | |
|----|---|-----------------------|--|--|
| #1 | Inventory of VAP- related activities by Metro departments | 1/2/14 - 3/15/14 | Final assessments and analysis will be completed by 3/15/14. | |
| #2 | Create a VAP advisory committee | 1/15/14 - 12/31/14 | External Advisory Committee has been established with members from across the private and non-profit sector. Next meeting scheduled for 3/27/14. | |
| #4 | Lots of Possibility | 1/7/14 - 4/15/14 | 6 finalists in each category will be selected by a panel of judges on 3/3/14. | |



On-Track Next Steps:

| # | Recommendation | Time- frame | Next Milestone | |
|----|--|-----------------------|--|--|
| #5 | Update Landbank policies and procedures | 1/6/14 - March '14 | Short term pricing policy will be presented to the Landbank Board of Directors on 2/27/14. | |
| #6 | Target reduction or removal of VAP's in close proximity to schools | 1/6/14 - March '14 | CSR is scheduled to meet with JCPS to identify vacant properties in school zones. | |
| #7 | Initiate use of Spot Condemnation | March '14 | CSR will begin to prioritize potential properties for spot condemnation use. | |



On-Track Next Steps:

Louisville

| ; | # | Recommendation | Time- frame | Next Milestone | |
|---|-----------|--|-------------------------|--|--|
| # | ‡8 | Select the third Priority Project Area for concentrated Metro intervention (in addition to Shawnee & Portland) | 1/6/14 - July '14 | Advisory Committee will validate data and weighting criteria to be used in decision making matrix. | |
| # | #9 | Create an online map for Metro owned properties | 6/1/2013 - March '14 | Opportunity Space web application announced February 7th. Economic Growth and Innovation is working with Metro Technology Services to create a mapping tool focused on providing environmental data for potential redevelopment sites. | |
| # | 12 | Develop and utilize a green demolition approach | 9/30/13 - 5/16/14 | Complete Phase 1 Environmental Assessment and Geotechnical analysis Finalize RFP for contractors to perform demolition | |

Slightly Off-Track Next Steps:

| # | Recommendation | Risks/Issues | |
|-----|--|--|--|
| #3 | Create a useable prioritization matrix for acquisition, foreclosure and demolition | Funds are needed (\$18,500 for pilot program and one year license) to cover the cost of an outside vendor, which will allow for a web-based, interactive tool to be used in targeting properties. | |
| #11 | Implement a home repair program | CSR is deliberating the most strategic way to spend funds that aligns with targeted redevelopment areas. For maximum efficiency and effectiveness, this step will occur sequentially after "Next Step #3." | |
| #13 | Implement a down payment assistance program | A recent compliance review resulted in clarifying the underwriting process done by counseling partners, which has slowed the progress of this step. | |



Highlighted Next Step:

| | # | Recommendation: | Description: | Status |
|----|----------------------------------|----------------------------------|---|--|
| | Develop a legislative package | | Expand the Landbank Authority powers | HB 403 filed 2/18/14 |
| | | Develop a legislative package | Reduce the right of redemption period in the foreclosure process to 180 days | Drafted but not filed; to be filed by 3/3/14 |
| | #4 | including measures to: | Make it easier for Metro to pursue Spot Condemnation of blighted properties | Drafted but not filed; to be filed by 3/3/14 |
| | | | Give Metro and the other taxing jurisdictions the ability to restrict the sale of delinquent property taxes on vacant, abandoned, blighted or otherwise distressed properties | Drafting in progress; to be filed by 3/3/14 |
| Lo | Louisville | | | |

Audience Questions from Comment Cards



Celebration of VAP Success



Celebrating.....Public Assets



Photos and images provided courtesy of Opportunity Space and the Urban Design Studio.



City Makes Information on Publicly-Owned Real Estate Available on New Database Opportunity Space database to provide transparency, opportunities for new development....http://beta.opportunityspace.org/

MKSK2

Closing Remarks



Vacant and Abandoned Properties Opportunities for Citizen Involvement

Louisville Metro Government is involved in a number of initiatives to address Vacant and Abandoned Properties in our community. Louisville residents can also assist by participating in one of the ways below.

EXPLORE THE VAPSTAT WEBSITE

Visit vapstat.louisvilleky.gov. VAPStat is short for Vacant and Abandoned Properties Statistics.

SPREAD THE WORD ABOUT FORECLOSURE PREVENTION

Help families who are struggling to make their mortgage payments stay in their homes. Refer them to Protect My Kentucky Home at (866) 830-7868 or visit www.ProtectMyKYHome.org.

ORGANIZE A NEIGHBORHOOD CLEAN-UP / "ADOPT A PROPERTY"

Call MetroCall at 311. Brightside and Codes & Regulations may be able to assist with supplies and services.

PARTICIPATE IN THE 3ND ANNUAL BLIGHT OUT - BRIGHTEN UP EVENT IN 2014

Volunteers are recruited to paint plywood boards to enhance the boarding of vacant structures. Call Codes & Regulations at 574-3364 or e-mail <u>Audrey.Knigge@louisvilleky.gov.</u>

REPORT DUMPING, VACANCIES OR IF YOU SEE SOMEONE REMOVING PARTS FROM A BOARDED VACANT STRUCTURE

Call MetroCall at 311.

CHECK CODES & REGULATIONS WEBSITE FOR VACANT STRUCTURES AND PROPERTY MAINTENANCE ENFORCEMENT INFORMATION

Visit www.louisvilleky.gov/IPL/PropertyMaintenance

LEARN ABOUT AFFORDABLE HOUSING DEVELOPMENT, HOME REPAIR AND OTHER REVITALIZATION EFFORTS FROM COMMUNITY SERVICES AND REVITALIZATION

Visit www.louisvilleky.gov/csr

PURCHASE PROPERTY OR A SIDE LOT FROM THE LANDBANK AUTHORITY

Call (502) 574-4016 or view property list at www.louisvilleky.gov/CSR/Revitalization/Landbank+Authority+Inc

STAY APPRISED OF THE CITY'S EFFORTS TO REDUCE VACANT AND ABANDONED PROPERTIES

Starting April 29, 2013, several VAPStat public forums have been held to provide the public the chance to see and to track how Louisville Metro is dealing with these properties. Visit <u>vapstat.louisvilleky.gov</u> for VAPStat reports and meeting dates.



Louisville

Evaluation Form

What describes you best? Circle one:

Concerned Citizen

Metro Employee

Private Business

Non-profit Representative

• On a scale 1-5, how useful was this meeting to you? (1= least useful and 5= most useful)

1

2

5

What's working?

What's not working?

What would you like to see discussed in future forums?



Appendix



Background

Background: With more than 5,000 reported vacant properties (1,100 of which are listed as abandoned) in 2012. Louisville, like much of the country, has struggled to make a significant impact against the problem of vacant and abandoned properties. Despite on-going efforts to address the problem at all levels, there is a growing sense that the magnitude of the problem demands a more comprehensive and coordinated response from all parties to have a substantial and lasting impact.

Strategic Goal: Mayor Fischer and his administration have set a strategic goal of a 40% reduction of abandoned properties within three years and 67% reduction within five years, as measured against the 2011 baseline of 1,260 abandoned properties. This means a reduction of 504 properties by July 2015 and 844 properties by July 2017.

During VAPSTAT, short for Vacant and Abandoned Properties Statistics, the Mayor and City leaders from across multiple departments and agencies will use data and metrics to assess Metro Government's performance in tackling the complex problems associated with the city's many vacant properties.

VAPSTAT will analyze progress against key vacant and abandoned property metrics like the number of Code Enforcement Service Requests, Foreclosures, Demolitions, and the amount of Liens Collected. With this information, the Mayor and his senior management team will track trend data to assess the impact of current initiatives and identify new tactics or operational changes that must be made to ensure we reach our goals and ultimately eradicate vacant and abandoned properties from our community.

Intent and Scope

In addition to meeting our strategic goal, the VAPSTAT forum will help Louisville Metro Government better:

- Understand the magnitude of the problem by agreeing upon a standard definition of vacant and abandoned properties and the starting number (baseline) we must address
- Coordinate our efforts across departments, agencies, and external partners
- Track and improve performance against the standard definition, baseline, and best-in-class benchmarks
- Engage the community and be transparent

Scope: VAPSTAT focuses on what Louisville Metro Government is doing to solve the cross-departmental, community-wide issue of vacant and abandoned properties. VAPSTAT does not focus on individual department performance tracked in LouieStat, nor does it discuss complaints about specific locations in depth.



VAP Strategic Goal

- ➤ 40% reduction of abandoned properties within three years and 67% reduction within five years, as measured against the 2011 baseline of 1,260 abandoned properties.
 - Reduction of 504 properties by July 2015
 - Reduction of 844 properties by July 2017
- This goal will be achieved through a new program to change ownership of abandoned properties through foreclosure, as well as a 22% increase in demolitions annually from the previous four-year average.
- Additional effort will also be placed on abandonment prevention and increasing owner compliance with property maintenance code violations.

Progress to date:

- 147 structures demolished
- 178 foreclosures initiated

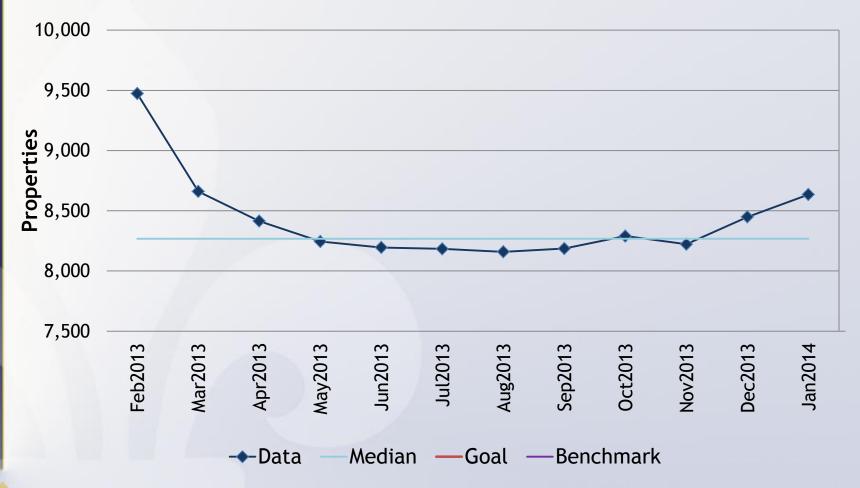


Key Definitions

| Vacant Property | Any structure not occupied or being used for legal purposes or lot free from activity, work, or development. |
|--------------------|--|
| Abandoned Property | Any property that has been vacant or unimproved for at least the 12 months and, due to failure of the property owner to maintain the property, required Metro to either cut the grass/weeds, clean the lot, board the structure, or demolish the structure within the same period. |

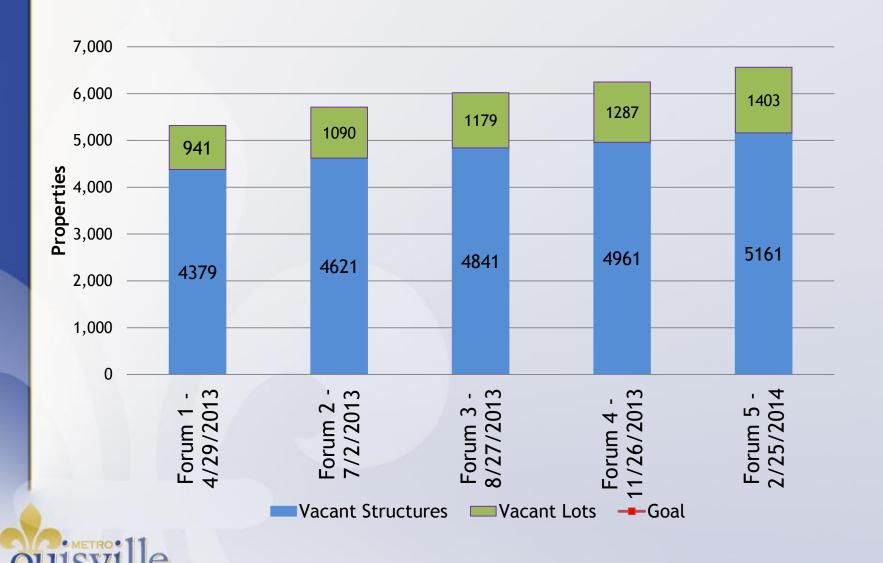


KPI: Properties with Inactive Water Service

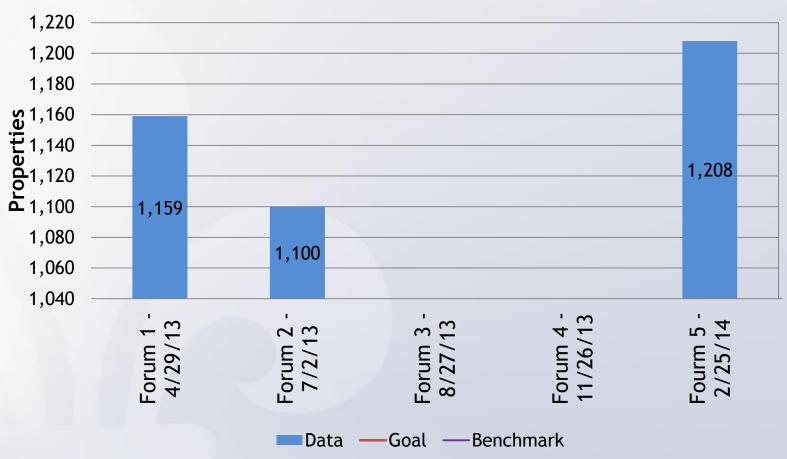




KPI: Vacant Properties

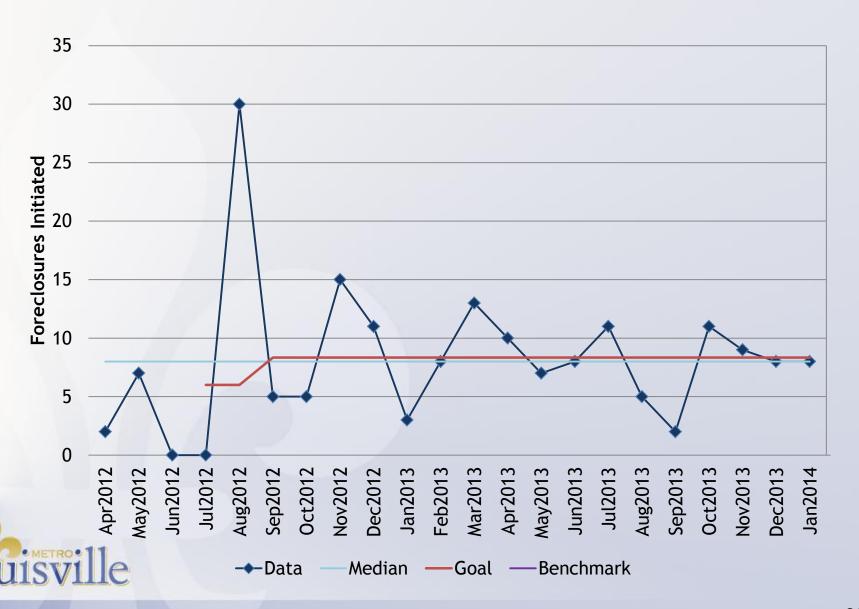


KPI: Abandoned Properties

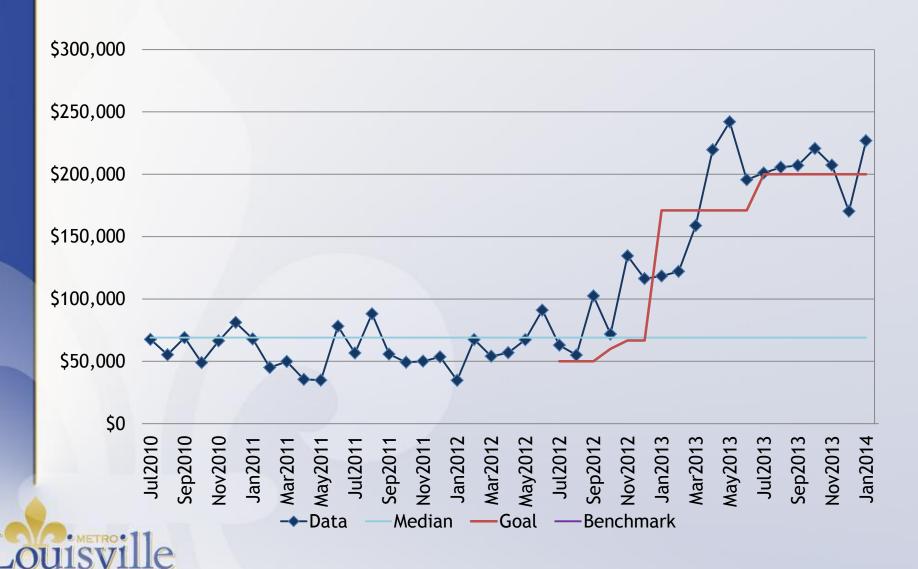




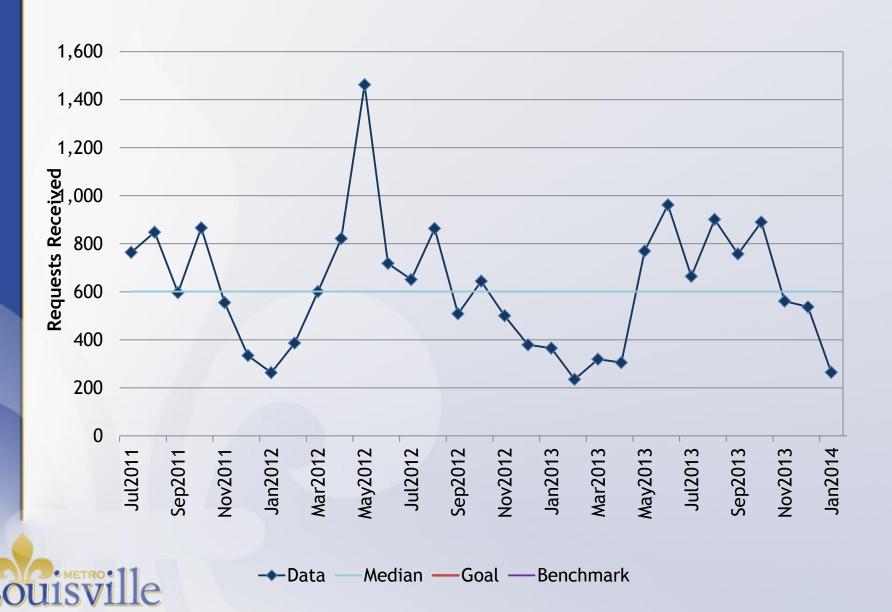
KPI: Metro Foreclosures



KPI: Payment/Collections from Fines, Abatement Costs & Liens



KPI: Boarding & Cleaning Requests Received



KPI: Boarding & Cleaning Monthly Backlog

